

JOB TO ENTREPRENEUR

# QUITTING YOUR 9-5

**26 PROVEN 6+ FIGURE REMOTE  
BUSINESS MODELS REVEALED**

Find the perfect  
remote business  
based on your  
personality and  
goals to fire your  
boss.





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# Chapter 1: Introduction

Are you tired of the daily grind of your 9-5 job? Do you dream of being your own boss and having the freedom to work from anywhere?

If so, you're not alone. Many people seek ways to quit their traditional jobs and start their own businesses.

## ***But where do you start?***

I often see someone getting started in a business because either a friend told them about one or they saw an ad by a convincing GURU telling them why their business is **THE** business for them.

But this is often a hit or miss. Not all businesses are created equal, and not all are best suited for your personality, strengths, experiences, and goals.

I know because I've tried many and have owned multiple businesses. If I had known about different businesses early on, I would have picked a business model best suited for me. Not what someone sold me on.



## **Here's my quick story and why it benefits you now.**

My sister was involved in network marketing. When she first started, she attended UCLA, doing her undergraduate studies.

At 19, she did well in network marketing, making multiple 6-figures and driving a metallic gray Ferrari F355 (Back in the early 00s).

Her boyfriend was doing even better. In the same network marketing company, at the age of 21, he was making multiple 7-figures, owning his own home, and had two Lamborghini's in the garage: a Diablo and a Murcielago.

### **I Dropped Out of College...**

Years later, when I went to college, my sister invited me to a network marketing event. Despite my hesitancy, I went, and sure enough, I joined.

After my first semester, I quit college and did network marketing full-time. It was my life for about 4.5 years until one day, I eventually decided I didn't want to do



it anymore.

There was nothing wrong with the company or business model; it just didn't fit my personality (I made **\$497,710.26** to date in the company and still get little passive checks).

click to open PDF of the check	Date	Commission	Leadership Bonus	Lifetime Matching Bonus	Gross Income	Retail/Other	AO Max Bonus	Check Total	Commission Check Total	Currency
<a href="#">View Check</a>	10/20/23	90.80	0.00	0.00	90.80	0.00	0.00	90.80	USD	
<a href="#">View Check</a>	10/13/23	156.20	0.00	0.00	156.20	0.00	0.00	156.20	USD	
<a href="#">View Check</a>	10/6/23	46.20	0.00	0.00	46.20	0.00	0.00	46.20	USD	
<a href="#">View Check</a>	9/29/23	91.44	0.00	0.00	91.44	0.00	0.00	91.44	USD	
<a href="#">View Check</a>	9/22/23	41.80	0.00	0.00	41.80	0.00	0.00	41.80	USD	

**(Weekly Earnings)**

<a href="#">View Check</a>	4/9/04	100.00	0.00	0.00	100.00	150.00	0.00	250.00	USD	
<b>Total</b>		<b>466,953.50</b>	<b>15,417.77</b>	<b>0.00</b>	<b>482,196.27</b>	<b>15,513.99</b>	<b>0.00</b>	<b>497,710.26</b>	<b>USD</b>	

**(Lifetime Earnings)**

**Back To College**

That experience taught me that I loved business, but I wanted to return to college to finish and test out corporate life to see what I might be missing. I went to **The University of Southern California (USC) Marshall School of Business.**





I didn't realize that I didn't know anything about traditional careers or what jobs I could get as a business major. So, I joined all the consulting, investment banking, and finance clubs to determine what I wanted to do.

I had no idea what consulting was or investment banking. It just sounded cool and what other people were talking about.

I realized a lot of other students were doing the same thing as me. They didn't know what they wanted to do as a career, so they joined a billion clubs.

I knew there was a more efficient way of helping people find the right career.

*In a survey of 1,000 college graduates, only 46% got jobs in their field of study. Can you imagine paying \$20k - \$250k for college and not even using the degree you received?*

So, one of my close friends and I decided to start an organization on campus called **Trojan Business Alliance** to help students navigate finding a business-related career path.



Our goal was to present them with all the different paths they could go down so they could make an educated decision about it before spending years of their education learning it, only to realize it's not what they want to do.

In our first quarter, we had almost 100 members join our organization. We were one of the fastest-growing organizations on campus. With many people interested, I knew that helping people see all the business career paths was important to them, and it would save tons of headaches, money, and time.

## **Post College**

Fast forward to my post-college days, I've worked at several tech companies, and it was a great learning experience, but deep down, I knew that I always knew I'd want to get back to being my own boss.

I eventually quit my job and started several businesses. I started a nail salon (My mom owned one, so I was familiar with the business), grew it to \$700k/year in revenue, and aimed to franchise it until I realized this wasn't the business model I wanted.

The business model was too dependent on skilled

technicians, which made scalability hard. We ended up selling the business and leaving the industry altogether.

Afterward, I owned a water store and an automotive keys business. I ended up selling those to invest in cryptocurrencies and manage my growing portfolio fully.

I actively traded a 7-figure crypto portfolio until the market tanked back in December 2021, wiping out  $\frac{2}{3}$  of my portfolio.

***Try losing \$600k in one day; it doesn't feel nice.***

After taking a year off to relax, enjoy life, and figure out the next move, I partnered with my sister, and we grew an e-commerce business to 6-figures a month in less than a year.

***Our numbers on next page...***



2023 M				
Metrics	January	February	March	April
Total Revenue	\$122,083.89	\$98,898.72	\$108,033.82	\$102,991.64
Gross Profit To-Date With Returns	\$39,379.66	\$24,945.07	\$27,807.24	\$26,293.68
Gross Profit To-Date Without Returns	\$44,598.55	\$31,860.15	\$34,957.29	\$32,797.70
Total Units Sold	3060	2478	2702	2580
Total Ad Spend	\$17,408.51	\$18,388.12	\$20,028.30	\$19,540.93
Ad Sales Revenue/Total Revenue	58.94%	65.59%	60.19%	67.44%
CPA (Cost Per Acquisition)	\$5.69	\$7.42	\$7.41	\$7.57
ACoS (Advertising Cost of Sales)	24.19%	28.35%	30.80%	28.13%
RoAS (Return on Ad Spend)	4.12	3.54	3.24	3.56
Return Rate	-4.51%	-7.55%	-7.03%	-6.63%
Profit Margin w/ Returns	32.26%	25.22%	25.74%	25.53%
Profit Margin w/ out Returns	36.53%	32.21%	32.36%	31.85%
Estimated Net Income	\$21,242.60	\$17,208.38	\$18,797.88	\$17,920.55
Estimated Business Value	\$588,254	\$679,485	\$730,313	\$967,203

  

2023		YTD	
Total Revenue	\$462,122.61	Total Revenue	
Gross Profit To-Date With Returns	\$126,050.13	Gross Profit To-Date With Returns	
Gross Profit To-Date Without Returns	\$153,793.16	Gross Profit To-Date Without Returns	
Estimated Net Income	\$80,409.33	Estimated Net Income	
Total Units Sold	11551	Total Units Sold	
Total Ad Spend	\$81,448.14	Total Ad Spend	
Ad Sales Revenue/Total Revenue	57.76%	Ad Sales Revenue/Total Revenue	
CPA (Cost Per Acquisition)	\$7.05	CPA (Cost Per Acquisition)	
ACoS (Advertising Cost of Sales)	28.42%	ACoS (Advertising Cost of Sales)	
RoAS (Return on Ad Spend)	3.54	RoAS (Return on Ad Spend)	
Return Rate	-6.43%	Return Rate	
Profit Margin w/ Returns	27.28%	Profit Margin w/ Returns	
Profit Margin w/ out Returns	33.28%	Profit Margin w/ out Returns	

***\*Our companies numbers before I was bought out.***

Sadly, after a year, we parted ways because of a difference in the direction we wanted to take the business. My equity stake was bought out and I was



now free to work on whatever I would do next.

## Playing The Long Game

I knew that whatever I did, I wanted to be able to do it for at least ten years because I knew that big money happens when you stick with something for a long time.

***“Big money happens when you stick with something for a long time.”***

The earlier you can find a business you love that fits your personality and goals, the longer you'll be able to focus on growing it.

That effort compounds over time instead of constantly flip-flopping to different businesses.

Over the last several years, I researched high and low for all the potential businesses I could start. I wanted something that gave me **financial, time, and location freedom**. I also wanted to enjoy what I did and that it played to my strengths and personality.

## **Costly Research**

I ended up spending 10's of thousands of dollars on online courses, exploring what was out there.

While doing this, I realized that it's possible that other people could benefit from the research, too.

If someone found a business model aligned with their personality, strengths, and goals, they would have a higher chance of succeeding and sticking with it.

So, just like in college, I figured I'd try to help people navigate the business world by seeing today's business models so they can intelligently decide the best one for them.

I also wanted to share everything I was learning about business in hopes that I could help others navigate this often complex world of entrepreneurship.

## **The Birth of This E-Book**

This became the motivation for this E-book. The goal is to help aspiring entrepreneurs find a business model that is best suited for them, because not all

businesses are the same, and every one is built differently.

**Albert Einstein** said, *"Everybody is a genius. But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid."*

It's the same with business. Yes, you can most likely make any business work, but why not tilt the odds in your favor by doing something that REALLY makes sense for your personality, passions, and goals?

In this e-book, I'll introduce you to **26 different remote** business models that have the potential to earn you six figures or more. This will help you get a bird's eye view of most remote online businesses.

But this e-book isn't just a list of business models. I've also included access to **Unwage Academy** so you can learn more about each business model and our recommendations for the best online courses, teaching you how to build that exact business model.

We also have recommendations for software, services, and additional business courses that will help you on your entrepreneurial journey.

As you begin or continue your entrepreneurial journey, I encourage you to take some time to examine the business models out there.

See if one speaks to you more than another, or maybe by understanding them, you'll see how you can piece together different business models that create your ideal business.

To Your Success,

*Steven Lien*

Unwage Founder  
[www.unwage.com](http://www.unwage.com)





# Chapter 2: Affiliate Marketing

## Introduction to Affiliate Marketing

Affiliate marketing involves getting paid to promote other companies' products and services. As an affiliate marketer, you don't create or carry any products.

Instead, you earn commissions by driving traffic to someone else's offerings. When someone clicks on the product and services and buys, you get a commission for the sale.

## Tracking Links: Your Earning Passport

Each company selling a product will provide you, the affiliate, with a designated tracking link. Each time someone clicks on the link you share through social media, blogs, videos, etc, you'll get credit for the sale.

## Building Your Affiliate Marketing Business

The products you can promote as an affiliate span a wide range, including physical goods, software, services, courses, and more.



Starting any business can be challenging. Most new business owners juggle all hats, from marketing and operations to product or service development.

Affiliate marketing is a great starting point for anyone new because it's free to start, and your main focus is learning marketing.

There are many ways to create an affiliate marketing business. You can create a blog and place affiliate links within each article. You can create a social media account and place your affiliate link in your profile or posts.

Another effective way of building an affiliate business is through advertisements. You can place ads on social media sites that lead to one of your affiliate products or services.



If you want to learn more about **Affiliate Marketing** and get our #1 online course recommendation for it, you can sign up for **FREE** at [\*\*Unwage Academy\*\*](#).



# Chapter 3: Amazon Private Label

## Introduction to Amazon Private Label

An Amazon private label business involves sourcing products from manufacturers, modifying the products, and branding them with a seller's label or brand name. Sellers then list and sell these branded products on Amazon's platform.

## Private Label

When you think of private labels, think of products sold at Costco. Costco sells branded products like Colgate, Nike, and Coca-Cola but also their "private label" products that replicate brand-named products. For example, Costco sells Starbucks and its private label coffee under their private label brand, "Kirkland Signature."

Marketplace juggernaut Amazon also does the same thing. They'll find branded products selling well and copy them with their private label, Amazon Basics.

## Manufacturers



With most private labels, they don't manufacture products in-house. They'll find a private labeling manufacturer that already produces the products they seek, adjust the formula or specifications, and have them manufacture it. The seller then slaps on their labels and will have exclusive rights to their "recipe."

## **Amazon as a Marketplace**

Many people opt to sell their private label products on Amazon because Amazon already has billions of people buying off the site, and they provide hands-off fulfillment through their program, Amazon FBA (Fulfilled by Amazon).

You can send your products directly from your manufacturer to Amazon's warehouse, where they pick, pack, and ship them. They will even handle any returns, plus for Amazon Prime members customers will get faster ship times.

Without Amazon, anyone wanting to sell private label products would need to figure out their shipping, and they would need to learn how to sell their products through different channels like social media ads, making it much harder to do.



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If you want to learn more about **Amazon Private Label** and get our #1 online course recommendation for it, you can sign up for **FREE** at [\*\*Unwage Academy\*\*](#).

# Chapter 4: Amazon Wholesale

## Introduction to Amazon Wholesale

Amazon Wholesaling is a business model where a seller purchases products in bulk from manufacturers or distributors and resells them on Amazon. Unlike private labeling or retail arbitrage, sellers often work with established brands, buying large quantities to lower unit costs.

## Selling on Amazon

The key to building a successful Amazon Wholesale business is being able to identify profitable products and being able to purchase those products from manufacturers.

## Leveraging Amazon and Brand Recognition

The beauty of Amazon Wholesaling is that sellers capitalize on Amazon's massive marketplace and the existing brand recognition from popular brands. There's no need to invest in additional marketing because people are already searching for these



products on Amazon.

## **Logistics**

With Amazon Wholesaling, sellers can fulfill product orders or use Amazon's FBA (fulfilled by Amazon) program. If FBA is used, products can be shipped directly to Amazon, and Amazon will take care of all the shipments and returns.

## **Who is This Business Ideally Suited For?**

This is a great business for someone with some capital for inventory but who doesn't want the headache of trying to create a product or service and learn how to sell it, too.

This can also be an ideal business for someone who doesn't want to be customer-facing. If you enjoy logistics, don't mind getting your hands dirty sometimes, and a little bit of number crunching, this could be a great business to start.



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If you want to learn more about **Amazon Wholesale** and get our #1 online course recommendation for it, you can sign up for **FREE** at [\*\*Unwage Academy\*\*](#).



# Chapter 5: Blogging

## Introduction to Blogging

Blogging started as a diary where you'd write about your life and topics that interest you on the web. These blogs were accessible to anyone with a computer, the internet, and your blog website address. However, blogging took on a life of its own.

People realized they could monetize (make money) their knowledge and gain influence through blogs. Blogs now make up a large portion of all websites. In 2019, it's estimated that 1.6 billion websites exist, and over 500 million are considered blogs.

## Built for Small and Big Players

Both individuals and businesses now use blogs.

It's become a platform for generating content about a company's core business, building influence, and driving traffic to their website.

For individuals, it's a great way to create content

around a subject you're interested in and monetize your blog traffic through blog sponsorships, affiliate products, display advertising, e-books, courses, etc.

## **Building A Blogging Business**

Building a successful blog requires finding a niche and figuring out what questions people have about it. Then, answer them through blogs in a way that allows search engines to display your content through SEO (Search Engine Optimization).

The more eyes you onto your blog, the more successful it becomes.

## **Who is This Business Ideally For?**

This is a great business for someone with little capital to start and a passion for a niche. Even if you aren't a great writer, many tools now can help you create content. For those who don't like the spotlight and don't want to be on camera, this is an introvert's dream business.

However, making money with a blog takes time. If you're mainly building a blogging business through



SEO, it'll take months before you might see income coming in.



If you want to learn more about **Blogging** and get our #1 online course recommendation for it, you can sign up for **FREE** at [\*\*Unwage Academy\*\*](#).

# Chapter 6: Day Trading

## Introduction To Day Trading

Day trading is buying and selling a financial asset within a day. A day trader's objective is different from that of an investor. Investors typically buy and hold their assets longer than a year, while day traders transact by the second up to a day. The objective of a trader is to make a profit by either longing (buy low and sell high) or shorting (sell high and buy low) an asset.

Day traders mostly use technical analysis to place their positions. This includes analyzing chart patterns, price movement, volume, and technical indicators to help time longs, shorts, or staying out of a trade.

Day traders also use some fundamental analysis (Industry, financial data, management analysis, business data, etc.) to understand macro-dynamics happening in the market.

## Types of Traders

There are different types of traders based on the execution time of their trades. The choice of trading style depends on an individual's time commitment, risk appetite, and preference. Some traders trade on longer time frames, but collectively, we'll call them "day traders."

**Scalpers** - Traders that scalp make trades within seconds to minutes. They believe making many trades, tens to hundreds a day, on small price movements is easier to predict.

**Day Traders** - Day traders typically make trades that all close before the end of the trading day. Day traders close out their positions before the market closes or before they finish trading for the day.

**Momentum Traders** - Momentum traders take advantage of major directional trends, typically with high volume, and ride the momentum of a financial asset price, up or down. Their trades typically last hours to days.

**Swing Traders** - Swing traders find short-term trends and capitalize on them, staying in a position for a day up to a week.

**Positional Traders** - Positional traders find short-term trends longer than momentum and swing traders, typically weeks to months. They seldom trade and aren't worried about daily price fluctuations because they are focused on longer-term outcomes.

## **Tradeable Assets**

As the world continues to evolve, more and more assets are becoming tradeable. Tradeable assets fluctuate in price based on inflation rates, interest rates, government debt, political stability, economic outlook, recessions, company performance, etc. This fluctuation allows traders to profit by buying and selling to profit from the disparity in buy and sell prices.

### **Here are the five commonly traded assets:**

- Stocks
- Currency
- Futures Contract
- Options Contracts
- Cryptocurrencies

## **Who is Day Trading Ideally For?**



Day trading isn't for the faint of heart. To make meaningful money, you need a decent amount of capital. Also, there is a fair level of risk and a heavy learning curve. Day trading isn't for you if you're risk-averse or don't handle financial stress well.

However, day trading can be a perfect fit if you want to work from anywhere with a computer, stay behind the screens, and love the challenge. Once you have the experience and your systems down, the upside to trading can be massive. The risks don't disappear as you make money. You get better at handling the risk.

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If you want to learn more about **Day Trading** and get our #1 online course recommendation for it, you can sign up for **FREE** at [Unwage Academy](#).

# Chapter 7: Digital Marketing Agency

## Introduction To a Digital Marketing Agency

A digital marketing agency is a company that specializes in helping businesses promote their products or services online. They use various strategies and tools to reach a wider audience, increase brand awareness, and drive more traffic to their clients' websites.

## Services Provided by Digital Marketing Agencies

Digital marketing agencies can offer singular or comprehensive marketing services to help businesses establish and grow their online presence. Some of the critical services provided by these agencies include:

**Search Engine Optimization (SEO):** This involves optimizing a business's website and content to rank higher in search engine results pages. By implementing effective SEO strategies, digital marketing agencies help businesses attract organic



traffic and increase their online visibility.

**Pay-Per-Click Advertising (PPC):** PPC advertising involves placing paid advertisements on search engines and other online platforms. Digital marketing agencies create and manage PPC campaigns to drive targeted traffic to a business's website and increase conversions.

**Social Media Marketing:** Social media has become a powerful tool for businesses to connect with their target audience. Digital marketing agencies develop and execute social media marketing strategies to promote brand awareness, engage with customers, and drive website traffic.

**Content Marketing:** Content is king in the digital world. To attract and retain customers, digital marketing agencies create high-quality and engaging content, such as blog posts, articles, videos, and infographics. They also help businesses distribute and promote content through various channels to reach a wider audience.

**Email Marketing:** Email marketing is an effective way to communicate with customers and nurture leads.

Digital marketing agencies design and execute email marketing campaigns to deliver personalized and targeted messages, driving customer engagement and conversions.

**Web Design and Development:** A well-designed and user-friendly website is crucial for any business's online success. Digital marketing agencies offer web design and development services to create responsive and visually appealing websites that align with a business's brand identity and objectives.

### **Who is This Business Ideally For?**

Starting a digital marketing agency is great for someone who enjoys working with businesses, managing customer expectations, and catering to your customers is a big part. Remember that the workload can sometimes feel overwhelming, especially when your clients expect results. But the money can be great, and you don't need thousands of customers as you would selling small ticket items.



If you want to learn more about **Digital Marketing Agency** and get our #1 online course recommendation for it, you can sign up for **FREE** at [Unwage Academy](#).

# Chapter 8: Dropshipping

## Introduction to Dropshipping

Dropshipping is a popular e-commerce business model that allows you to run an e-commerce store without owning inventory. Instead of creating products or buying inventory, you partner with dropshipping manufacturers that store and ship their inventory to your customers.

## How Dropshipping Works

When a customer comes to your website and orders, you'll receive the payment and order details, which you'll forward to your supplier. You'll purchase the item at the agreed-upon price from your manufacturer and make the difference between what you charged the customer and your dropshipping cost. The supplier will then package and ship the item.

## Why Would Manufacturers Do This?

The biggest reason is marketing costs. Getting product exposure can be challenging and expensive. Instead,

manufacturers can focus on product development and logistics, leaving the marketing to drop shippers.

It's a great marketing option for them because they only pay you when you get them a sale. There is little risk on their end, and it incentivizes you, the marketer, to get as many sales as possible to increase your earnings.

Many manufacturers, wholesalers, and retailers provide dropshipping services and are looking for dropshipping partnerships. You can find dropshipping products for almost any product category: furniture, car parts, gardening equipment, watches, phone accessories, etc. The list can go on. If you can think of a product niche, most likely, manufacturers will have them.

Because this business model has become so popular, some e-commerce platforms like Shopify have dropshipping integrations that simplify uploading products onto your website.

These integrations also automate the transactions between the manufacturer and drop shipper, making building a dropshipping e-commerce store quick and

efficient.

## Who is This Business Ideally For?

Dropshipping is great for someone with little capital and who is new to e-commerce. Upfront costs to start a dropshipping business are relatively low. You'll need an e-commerce site and some creative marketing chops to build your business.

The caveat to this business model is that margins are slim, and shipping times are inconsistent if your products are from overseas. However, the popular furniture site Wayfair started out as a dropshipping business. After getting success, they've been able to incorporate their own products into the mix.



If you want to learn more about **Dropshipping** and get our #1 online course recommendation for it, you can sign up for **FREE** at [Unwage Academy](#).

# Chapter 9: E-Books

## Introduction to E-Books

E-books, short for electronic books, are digital books that allow for interactive content, such as hyperlinks and multimedia, to enhance the reader's experience. They can be self-published and sold on marketplaces like Amazon Kindle Direct Publishing.

E-books are sold in the millions now and represent a large portion of the publishing market.

## Traditional Publishing

Traditionally, you had to go through a publishing house to write and publish a book. This process is more involved than self-publishing. You would first need to convince them of your book, and if accepted, they would buy the rights to publish your book and pay you a small royalty (Typically 10-15%) for each retail price book sale.

The publishing company would handle most of the work of putting your book together besides creating

the content. They would print it, publish it, carry inventory, and handle distribution.

## **Self-Published E-Books**

With e-books and self-publishing, you are responsible for creating your content, reviewing it for grammatical accuracy, putting your book together, and marketing it. But you own the rights to your book, keep all the profits, and there are no printing, storage, inventory, packaging, or shipping costs.

## **Profiting From E-Books**

Self-publishing books can be lucrative. Generating substantial income might not come from one book, but if you can create a catalog of books on specific niches, the library of books you create can.

It might sound daunting to create that many books, but people profiting 6 to 7 figures aren't writing all the books themselves. They use ghostwriters and artificial intelligence tools to write the books for them. It's possible to create hundreds of books.

## **Who is This Business Ideally For?**



This business is great for someone who wants to generate more passive income and tends to be more introverted. It helps if you enjoy reading and writing. It's not for someone who wants to generate money quickly. It takes some time to build your catalog of books and to generate income.

But once you get your rhythm and build your library, you'll enjoy the fruits of relatively passive income.

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If you want to learn more about **E-Books** and get our #1 online course recommendation for it, you can sign up for **FREE** at [Unwage Academy](#).

# Chapter 10: E-Commerce Brand

## Introduction to an E-Commerce Brand

An E-commerce brand is a business that sells physical goods online and has successfully built a distinct identity, reputation, and emotional connection with its consumers through its product innovation, customer experience, values, aesthetics, and storytelling.

## What Makes E-Commerce Brands Different

The primary factor differentiating building an e-commerce brand vs. dropshipping or a private label business is the emphasis on higher perceived value products and a company that connects with its audience at a deeper level. That usually means more money invested into product innovation, brand marketing, and exceptional customer service.

Companies like Coca-Cola, Starbucks, and Nike come to mind when you think of brands. Other companies make cola drinks, serve coffee, and sell shoes. Still, the difference is that these brand-name companies are the ones that most people will think of



when you mention any of the above because they've invested heavily in building a recognizable brand name.

## **Who is This Business Ideally For?**

Building an E-commerce brand is great for someone who loves innovation and has a specific vision for an e-commerce business. This requires a larger investment, and the learning curve is higher than most e-commerce business models. The level of risk is also higher. Unproven products are much riskier than copying existing products you know are selling well.

The upside to building an e-commerce brand is enormous otherwise. Successful brands can charge more for their products and distinguish themselves from others. As a brand grows, selling more products and adding product lines becomes easier. Brands typically sell for higher amounts than other business models because of the margins and exclusive pricing power.

Just keep in mind that product development and marketing are harder. Proprietary product development has a longer manufacturing cycle than a



private label. Brand marketing is more difficult than listing your products on Amazon's marketplace.

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If you want to learn more about **E-commerce Brand** and get our #1 online course recommendation for it, you can sign up for **FREE** at [\*\*Unwage Academy\*\*](#).

# Chapter 11: Flip Luxury Watches

## Introduction to Flipping Luxury Watches

Flipping luxury watches, just like any other retail arbitrage opportunity, is about buying low and selling high. Because luxury watches are high-ticket items, the total margins on watches are sizeable. With enough flips, making 6-figures a year is very possible, and many people are already doing that.

## Appreciating Assets and Profits

Luxury watches like Rolex, Patek Philippe, Omega, Audemars Piguet, Panerai, Jaeger-LeCoultre, and IWC usually don't depreciate much in value, and some even appreciate right out of the box. This means you can enjoy some of your inventory before selling it to a client.

But you don't need to find a watch to appreciate to make money flipping watches. As long as you buy watches that aren't depreciating and have a high potential for appreciation in the future, you'll have



plenty of buyers.

## **Finding The Right Deals**

Even if you can't find appreciating watches, as long as someone wants the watch, you can make a profit. You need to find the right deals.

Some watch sellers might not know the value of their watch and sell it for less than market value. Some don't take the time to get their watch's total value's worth because they already have a lot of money and don't mind taking the loss if it saves them time. Others need the money and want to sell their watch quickly. It's these opportunities that make for a profitable flip.

## **Who is This Business Ideally For?**

Flipping luxury watches is great for someone who enjoys luxury watches and is comfortable negotiating prices for purchasing and selling. If you have a bit of that hustle mentality, then double dipping by having products you can use yourself and being able to make a profit isn't a bad way to make a living.

You can make great margins and even a decent living



but scaling this type of business is harder. You must have a constant flow of deals and a rolodex of buyers.



If you want to learn more about **Flipping Luxury Watches** and get our #1 online course recommendation for it, you can sign up for **FREE** at [Unwage Academy](#).

# Chapter 12: Instagram Theme Pages

## Introduction to Instagram Theme Pages

An Instagram theme page is an Instagram account focused on a specific niche or topic. These pages curate and post trending content related to a particular theme, ranging from fashion, business, motivation, fitness, and travel to pets, food, and more.

These accounts piggyback off the success of already trending posts, curating the best content in that niche to grow their follower count quickly.

## Faceless Accounts

Theme pages often don't create personal content or show their face. Also, because Instagram allows anyone to create unlimited accounts, creating multiple Instagram theme pages quickly is possible, testing different niches and strategies. As accounts grow, many automate their content creation by outsourcing it to freelancers through Fiverr.



## Monetization Strategies

As the accounts grow, Instagram Theme Page owners will start monetizing them. You can use several clever ways to build an income. Here are some of the strategies:

**Sponsored Posts:** Brands will pay you to promote their products or services on your profile. The price usually depends on your follower count, engagement rate, and niche.

**Affiliate Marketing:** Promote products and earn a commission on every sale through your link. Platforms like Amazon Affiliates, ShareASale, and ClickBank offer a variety of products to promote.

**Sell Your Products or Services:** Whether digital products, physical goods, or services, your Instagram can act as a storefront for e-books, courses, merchandise, prints, or consulting services.

**Collaborations:** Partner with other Instagram influencers for shoutouts or feature swaps to grow and tap into each other's audiences.

**Sell Digital Products:** E-books, photo filters, online courses, or any other digital product can be marketed and sold directly through Instagram.

**Instagram Shopping:** If you have physical products, you can set up Instagram Shopping and sell directly through posts and stories.

### **Who is This Business Ideally For?**

Instagram theme pages are great for someone who doesn't want to show their face on social media but still wants the benefits of having an audience. Starting one is also very cheap, and you can create multiple accounts fairly quickly.

Creating content is also simple because you're mainly curating content from the internet. The caveat to this business is that it takes a large audience to make significant income because, unlike personalized Instagram accounts, faceless ones don't convert as well.



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If you want to learn more about **Instagram Theme Pages** and get our #1 online course recommendation for it, you can sign up for **FREE** at [\*\*Unwage Academy\*\*](#).

# Chapter 13: Master Reseller Rights

## Introduction to Master Reseller Rights

Master Reseller Rights (MRR) is a license often used for digital products such as e-books, software, or online courses. When you purchase a product with Master Reseller Rights, you get the right to sell the product yourself and sell the reselling rights to others. This allows the people who purchase from you to resell the product again, creating a potential 'reseller chain.'

In general, MRR does not grant the right to modify the content of the product or claim it as your own. The focus is on the ability to sell the product and pass on the reselling rights. The terms and conditions of MRR licenses can vary greatly. Restrictions may be placed on the price at which you can sell the product, where you can sell it, and whether or not you can include it as part of a package with other products.

## Master Reseller Rights vs. Private Label Rights

Private Label Rights (PLR) and Master Reseller Rights (MRR) are licensing rights typically applied to digital products, such as software, eBooks, courses, or other information products. The main difference is that PLR gives you the right to modify and claim the product as your own, but you typically don't pass on the reseller rights.

In some cases, you may come across a product with Master Private Label Rights (Master PLR), which combines elements of both types of licenses. This would allow you to modify the product, claim it as your own, sell it to your customers, and pass on the reselling and modification rights to them.

### **Who is This Business Ideally For?**

This is a good business for someone who doesn't want to create their own products but sees the value in digital products. It allows you to focus on just marketing. It can also be a great opportunity for someone with an existing business, and you want to add digital products to your product line.

However, many times, the quality of MRR or PLR products are questionable. Finding good products



that you feel confident in reselling is key.

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If you want to learn more about **Master Reseller Rights** and get our #1 online course recommendation for it, you can sign up for **FREE** at [\*\*Unwage Academy\*\*](#).

# Chapter 14: Membership Site

## Introduction to Membership Sites

A membership site is a website that allows only members to access website content. To get access to your gated content (access after a login), members would need to sign up and typically pay a one-time fee, a monthly recurring fee, or an annual fee.

## What Can Membership Sites Be Used For?

Membership sites are great for creating premium content that provides significant value in a niche or broad category. We've seen membership sites used for bonsai tree communities, fitness programs, healthy food recipes, digital marketing training, trading academies, and many other areas of interest.

Membership sites can be used for online courses, exclusive community access, personal Q&A access to yourself, premium content, etc.

## Part of a Bigger Business

Membership sites don't have to stand alone either. They can be part of a larger business plan by incorporating a membership function into your business. For example, if you have a blog that monetizes content, you can add a membership component where customers can get exclusive content or educational online courses.

### **Who is This Business Ideally For?**

Membership sites are a great business model for someone who wants to build an exclusive community of like-minded people. It's an excellent way to build recurring revenue and strong engagement from your community, making it likelier they'll buy more of your future products. But suppose you want to build recurring revenue. In that case, you need to ensure you deliver high-value content and continually update and add content so members have a reason to stay in the community.



If you want to learn more about **Membership Sites** and get our #1 online course recommendation for it, you can sign up for **FREE** at [\*\*Unwage Academy\*\*](#).



# Chapter 15: Network Marketing

## Introduction to Network Marketing

Network marketing, or multi-level marketing (MLM), is a business model where associates (company representatives) sell products or services directly to consumers and recruit others to join their team and do the same.

## Passive Income

Associates earn commissions on their sales and on the sales of those they recruit. The network marketing structure allows associates to build a team and potentially earn somewhat passive income through ongoing product sales.

## Diverse Network Marketing Opportunities

There are many network marketing companies that focus on different products. You can find ones focusing on beauty, fitness, supplements, weight loss, cutlery, cleaning supplies, real estate, telecommunication, etc. There are plenty of options to



choose from.

## **Legitimate or Scam?**

However, network marketing has been criticized for resembling a pyramid scheme where people pay money to join, and the money just filters to those above them without any real product sales to end consumers.

There are many reputable network marketing businesses, but it's important to distinguish between legitimate network marketing companies.

## **Who is This Business Ideally For?**

Network marketing is great for someone who really believes in the products that a network marketing company is selling. You don't have to create any product yourself; you have support from the company, and you can build a team of other associates to grow your income faster.

Also, network marketing is mostly moving online. You don't need to do the in-home presentations and hotel meetings anymore. But if you don't like the stigma of



networking marketing, can't find a solid product or company, and you're not interested in working with a team, then network marketing might not be the best choice.



If you want to learn more about **Network Marketing** and get our #1 online course recommendation for it, you can sign up for **FREE** at [\*\*Unwage Academy\*\*](#).

# Chapter 16: Newsletter

## Introduction to Newsletters

A digital newsletter business is a business model where the primary product is an online newsletter. This newsletter is typically sent out to subscribers via email regularly, daily, weekly, or monthly.

## Newsletter Niches

Newsletters can be built around almost any niche as long as there's an audience interested in the subject matter. Some popular ones are business, local news, hobbies and interests, book summaries and reviews, travel, personal development, technology, parenting, family, education, etc. The list can be as long as your imagination.

## Newsletters vs. Email Marketing

A newsletter is a subcategory of email marketing. Email marketing comes in many forms. Large companies use email marketing to promote their products and social events, updates about the

company, new blogs, provide discounts, etc.

Direct marketers tend to use more sales copy in their emails to engage their list to purchase a product they're selling, like courses, books, affiliate products, etc.

A newsletter, however, is more informative. It's often used to summarize new things happening in different industries.

For example, a personal finance newsletter can give updates on current interest rates, new credit cards with great perks, updates on news tools to use, best credit unions, etc.

## **Monetization**

Newsletters also monetize differently from traditional email marketing from individuals and companies. It can be subscription-based because the newsletter provides really valuable information, or they monetize through brands paying them to promote their company in the newsletter.

## **Who is This Business Ideally For?**



A newsletter is a great business model for someone who enjoys learning about and staying up to date about a specific niche, serving up bite-sized content around it. It's low cost, and you're mainly working behind the scenes.

Building multiple newsletters around different or complementary subjects is also possible. So it's possible to scale the business. The larger the audience you build, the more valuable the company becomes.

Companies like The Hustle and Morningbrew have recently sold for roughly \$20 and \$75 million dollars just for their newsletter business.



If you want to learn more about **Newsletters** and get our #1 online course recommendation for it, you can sign up for **FREE** at [\*\*Unwage Academy\*\*](#).

# Chapter 17: Online Coach

## Introduction to Online Coaching

Online coaching is a business model where individuals provide clients guidance, support, and expertise through virtual platforms such as video calls, webinars, email, or online courses on a specific area.

## What Can You Coach In?

There are career coaches who help you find the right career. There are health coaches, performance coaches, financial coaches, etc. Ultimately, a coach helps you in an area of your life to achieve a specific goal.

You could coach on fitness, travel, pet training, productivity, marriage, motivational speaking, goal setting, leadership, gardening, hydroponics, yoga, etc. If you have an area in your life that you've mastered, then you can become an online coach.

## Coaching Formats

Coaching can come in different formats. You can do 1-on-1 coaching, group coaching, and even create online coaching courses. The more personalized the coaching is, the more people typically charge for those services.

### **Who is This Business Ideally For?**

This business model is exceptionally good for people with a specific area of expertise and who enjoy working with others. Maybe you're a software developer with years of experience, an experienced ballet dancer, a life coach, or anything.

This can be a very satisfying business model if you enjoy working with people and seeing them excel at their craft. It can be time-consuming if you do 1:1 coaching or even group coaching, but the more experienced and successful you become, transitioning to online courses could be a great way to create more time freedom.

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If you want to learn more about **Online Coaching** and get our #1 online course recommendation for it, you can sign up for **FREE** at [\*\*Unwage Academy\*\*](#).



# Chapter 18: Online Course

## Introduction to Online Courses

An online course is a structured learning experience that can be accessed online. The format of the courses varies, including video lessons, text-based content, quizzes, interactive assignments, and forums for discussion.

## A Topic For Everyone

Online courses are created for all subjects, from academics to niche areas like digital marketing, crafts, personal development, and countless others.

This business's key advantage is scalability and the ability to reach a global audience without a physical location or time constraints.

## Different Platforms For Online Courses

There are many ways to create your own online course. You can use platforms like Teachable or Thinkific where they provide all the technology to host

your own online courses.

You can create websites that house all your content if you want more control over your courses. It's more challenging but comes with more flexibility and options.

### **Who is This Business Ideally For?**

Online courses are a great business model for anyone who has specific skills that others would be interested in learning about. You need to be comfortable behind a camera, but it's less people involved than in online coaching.

If you really enjoy a topic and are skilled in it, creating an online course would be a great way to go.

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If you want to learn more about **Online Courses** and get our #1 online course recommendation for it, you can sign up for **FREE** at [\*\*Unwage Academy\*\*](#).

# Chapter 19: Podcast

## Introduction to Podcasting

A podcast is a digital audio or video program available for streaming or download over the internet. Podcasts are typically episodic, with new episodes released regularly, such as weekly, bi-weekly, or monthly.

## Podcast Growth

Creating one has become much more accessible to anyone and everyone with a phone or computer, quickly uploading and distributing through different podcasting applications. Podcasts are also highly versatile, allowing any podcast creator to develop relevant content for their audience in bite-size chunks or more long-form content.

## Product Niches and Styles

The genre of podcasts can range from personal finance, business, health, organic eating, books, medicine, science, politics, religion, non-fiction, etc.

The possibilities are limitless.

The podcasting style can be in an interview format, investigative, story, comedic, or even real-time response with listeners.

## **Monetizing Your Podcast**

Podcasts can be monetized through sponsorships, advertisements on your podcast, donations, affiliate marketing, selling merchandise, and marketing your own company and products.

## **Who is This Business Ideally For?**

A podcast is a great business if you're not shy to get behind a mic. Even if you are shy but enjoy conversing with people, podcasting can be an incredible way to build a business by interviewing others in your field.

Podcasting is also a great way to double dip and create video content by simply recording your podcasting sessions through Zoom or in person and posting it on social media.



If you want to learn more about **Podcasting** and get our #1 online course recommendation for it, you can sign up for **FREE** at [\*\*Unwage Academy\*\*](#).

# Chapter 20: Print-On-Demand

## Introduction to Print-On-Demand

A print-on-demand (POD) business model is an e-commerce business that allows for selling custom-designed products online, which are printed and shipped only after being ordered.

## How It Works

Instead of creating the products and storing inventory, you're partnering with print-on-demand manufacturers with products you want to sell.

You would create designs for your store products and showcase them on your e-commerce site. You only pay for your products when a customer orders them and after the manufacturer prints and ships them out to your customer.

## Product Selection

Here are some ideas of the different types of products available for POD:

## **Clothing**

- T-shirts
- Sweaters
- Sweat Pants
- Joggers
- Long Sleeve Shirts
- Dresses
- Jackets
- Swimwear
- Sports Bras
- Hats

## **Accessories**

- Bags
- Phone Cases
- Jewelry
- Shoes
- Sandals
- Socks
- Stickers
- Drinking Bottles
- Frames
- Luggage Tags

## Stationary

- Notebooks
- Pens
- Greeting Cards
- Magnets
- Trays
- Books
- Business Cards
- Coasters
- Journals
- Mouse Pads

## Home Living

- Pillows
- Mugs
- Place Mats
- Wall Art
- Blankets
- Towels
- Curtains
- Bath Mats
- Rugs
- Cutting Boards

## Who is This Business Ideally For?

If you're new to e-commerce and you have little capital, then a print-on-demand business might be a good starting point to get into the world of e-commerce. It helps if you have a eye for design or atleast know what would catch buyers attention.





However, the product selection can be limited and you don't control the entire product development. You only get to create custom designs that the manufacture will put onto their existing products.

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If you want to learn more about **Print-On-Demand** and get our #1 online course recommendation for it, you can sign up for **FREE** at [\*\*Unwage Academy\*\*](#).

# Chapter 21: Rank & Rent

## Introduction to Rank & Rent

The Rank & Rent business model is a digital real estate business type where websites are created for specific niches that a local business can service. That can be lawn car, car keys, towing, etc.

## Rank Your Website

The goal is to create a website that “ranks” on search engines through localized SEO. If someone in Akron, Ohio, is searching for towing services, your website would be the first one that shows up.

## Rent Your Website

On your website, you’ll have a way for people to contact you about your services. But you don’t personally service any customers. The objective is to build a source of leads and then “rent” those leads out to local businesses that can service those leads.

By linking potential customers with local businesses,



you can earn a steady income by charging businesses a monthly fee for your site's leads.

They're essentially renting your website to drive traffic to their business. If they stop paying, you can find a different service provider in that area and pass the leads to them instead.

## **Scalability and Recurring Income**

The beauty of this business model is that you can scale it up by creating multiple websites that attract visitors and generate leads in different local areas. All small businesses are always looking for more customers, so this business model is really timeless.

## **Who is This Business Ideally For?**

A Rank & Rent business model is great for someone who wants to create a consistent income stream with little capital to start. With thousands of small cities across the U.S., building multiple websites that bring in consistent income flow is possible.

Once sites are ranking well and you've established an agreement with a business, your workload is rel



relatively minimal. You have to be comfortable doing some selling to local businesses.

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If you want to learn more about **Rank & Rent** and get our #1 online course recommendation for it, you can sign up for **FREE** at [\*\*Unwage Academy\*\*](#).

# Chapter 22: Fix & Flip Real Estate

## Introduction to Fix & Flip Real Estate

Fix and flip real estate is pretty straightforward. You're buying real estate properties that need work, doing the necessary repairs, and selling the properties for a higher value. Flips are usually done in a short period, typically a few months to a year.

## The Complexities of Real Estate Flipping

Flipping real estate sounds easy from face value, but it can become a financial nightmare if you don't know what you're doing. Finding the right property in the right area, knowing the market conditions, making profitable repairs, and avoiding costly interest rates and closing costs are all critical factors in determining how profitable or costly your flip will be.

## Flipping vs. Investing

With fixing and flipping real estate, you're not waiting for the property to increase in value because of the market. The key to making a profit on real estate fix



and flips are increasing property value through renovations, marketing, staging, or simply finding an undervalued property and selling it for more. This can even be done even in a depreciating housing market.

### **Who is This Business Ideally For?**

Fix and flipping real estate is great for those usually with good credit and some capital to use for the purchase of the home and renovations. It helps if you enjoy real estate and enjoy figuring out how to make a home look better within a budget. If you get good at fix and flips, only a few a year could provide a full-time income, making multiple 6-figures.

But fixing and flipping real estate isn't for everyone. It's a great way to make a lump sum of money, but it has risks. If you can't find a buyer quickly, you'll have to front the cost of the money payments until you land a buyer.

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If you want to learn more about **Fix & Flipping Real Estate** and get our #1 online course recommendation for it, you can sign up for **FREE** at [\*\*Unwage Academy\*\*](#).

# Chapter 23: Rental Arbitrage

## Introduction to Rental Arbitrage

Rental arbitrage is a business model where someone rents a property from a landlord, furnishes it, and then sublets it to someone else at a higher price, making a profit on the difference between the rents.

This practice is commonly used in the short-term rental market, such as Airbnb, where individuals rent out their homes or apartments to travelers for several days at a time.

## Cashflow Business

Rental arbitrage is a quicker cash flow business model than fix & flips and investing in real estate. There can still be significant investment in furnishing the properties and securing lease contracts, but it still has a lower barrier of entry. This also makes it easier to grow a portfolio of rental arbitrage units.

## Systems For Freedom



The first rental arbitrage is always the hardest, but once you get going and build a system for furnishing managing guests, and the unit, it becomes much easier to add to the portfolio.

## **All Businesses Have Risk**

Even though in rental arbitrage, you don't own the properties, you still have significant risk. If you lease a property that doesn't do well for Airbnb, you could have a situation where you have to break a lease or eat the cost. Also, if the market takes a hit to the short-term rental market and you have a portfolio of units, it could be very difficult to manage in those situations.

## **Who is This Business Ideally For?**

Rental Arbitrage is a good business model for someone who wants to be involved in real estate to create ongoing cashflow but doesn't have the capital to purchase a fix & flips or a long-term rental. If you enjoy creating unique and fun spaces for guests, this could be a great business to combine your passion and profit from it.





It also doesn't require much face-to-face with customers so once you set the rental unit up and install the right systems in place to manage the unit and guests, the time spent per day on each unit is relatively low.

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If you want to learn more about **Rental Arbitrage** and get our #1 online course recommendation for it, you can sign up for **FREE** at [\*\*Unwage Academy\*\*](#).

# Chapter 24: Wholesale Real Estate

## Introduction to Wholesaling Real Estate

Real estate wholesaling is a strategy in the real estate industry where an individual, the wholesaler, enters into a contract with a property seller and then assigns that contract to an end buyer without ever taking ownership of the property.

Essentially, the wholesaler acts as a middleman, identifying undervalued or off-market properties, securing them under contract at a lower price, and then selling that contract to a real estate investor or another end buyer at a higher price.

The difference between the contract price with the original seller and the amount the end buyer pays is the wholesaler's profit.

## In Real Estate Without Owning Real Estate

Wholesaling real estate is a way to participate in real estate without significant capital or property ownership and management responsibility.



The key to success in wholesaling is having a strong understanding of property values, building a network of potential buyers, and possessing strong negotiation skills.

## **In Real Estate Without The Major Risk**

Wholesaling is also a great way to enter real estate without taking on massive upfront risks like other real estate business models like fix & flips, rental arbitrage, and long-term real estate investing.

The main risk in real estate wholesaling is losing your earnest money deposit. It's a small amount, usually less than a couple hundred dollars that tells the homeowner you're serious.

## **Who is This Business Ideally For?**

Wholesaling is great for someone who isn't afraid of sales and negotiations. You need to be comfortable finding deals, securing them, and finding a buyer for your contract.

Contracts sold can net you a significant amount, making it possible to make a solid 6-figure income



without much financial risk. The skies are also the limit also on how many deals you can find. But it can also take months before you seal your first deal.



If you want to learn more about **Wholesale Real Estate** and get our #1 online course recommendation for it, you can sign up for **FREE** at [Unwage Academy](#).

# Chapter 25: Remote Closing

## Introduction to Remote Closing

Remote closing is a business model that allows someone to make a percentage of sales, usually 10 - 15%, for closing big-ticket purchases for coaches, consultants, online businesses, marketing agency owners, etc. Because everything is done mostly over the phone or Zoom, remote closers can work from anywhere worldwide if they have a computer and stable internet.

## Closers For All

Many course creators or coaches have high-ticket products, typically \$2k - \$50k, which require a personal touch. But most don't want to employ an in-house sales team because it requires too much money and time. Instead, they'll contract independent remote closers to field prospective customers' calls, training them on their product and system.

## Inbound Leads



Most sales are done through inbound leads, meaning people are already interested in the product or service and call in to make an appointment to speak to someone. This means you're rarely cold-calling a list of random people.

The remote closer is the person who will be receiving the appointment, answering any questions about the program or service, and ideally "closing" the potential customer. If the customers sign up for the program or service, the remote closer will usually make 10-15% of the sales.

### **Who is This Business Ideally For?**

Remote closing is great for someone who enjoys talking to people and is willing to learn sales skills.

It's not quite a business in itself, but once you've mastered remote closing, it's possible to go on and build your team of remote closers, making external sales for many companies. The sales commissions are large, and you don't have to create your own product.



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If you want to learn more about **Remote Closing** and get our #1 online course recommendation for it, you can sign up for **FREE** at [\*\*Unwage Academy\*\*](#).

# Chapter 26: White Label

## Introduction to White Labeling

White labeling refers to the practice where a product (most often software) or service produced by one company is sold and rebranded by another company under its brand name.

The company that produces the product or service remains in the background, allowing the reselling company to present the product as its own. This practice allows the reseller to offer products or services without developing them from scratch.

## Leveraging White-Label Solutions

The categories of white-labeled products and services are plentiful, and so are the providers.

Below are examples of white-label products available:

- Hosting
- Marketing Software
- Sales Software



- Lead Generation Software
- Finance Software
- Logistics
- Writing
- Data Management
- Customer Service
- Account Software
- Advertising Services
- Website Development
- App Development
- Social Media Management
- Review Management

The list can go on. These are just some examples of the many options for white-labeled products.

### **Who is This Business Ideally For?**

Building a business with white-labeled products is great for someone who typically wants to expand their product offerings to an existing customer base. If you're an accountant, you might want white-label book keeping services, or digital marketing agencies can use a white-label option to provide email marketing services to clients under their own branding.



This is a great strategy to add additional streams of income without the development cost of creating new software.

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If you want to learn more about **White Labeling** and get our #1 online course recommendation for it, you can sign up for **FREE** at [Unwage Academy](#).

# Chapter 27: Youtube Automation

## Introduction to YouTube Automation

YouTube automation is a business model that uses outsourcing and digital tools to create video content on niche topics without showing your face. YouTube pays you based on the views you get from your videos.

## Content Creation

The key to content creation for YouTube automation is finding a niche you're interested in and building a freelance content creation team through Fiverr or Upwork.

Your outsourced team creates the videos; you don't need to show your face on YouTube to make money. You can create an ongoing income stream through YouTube ads by creating engaging, highly relevant videos on a specific niche.

## Monetization

If you've ever watched YouTube videos, you've probably noticed ads appearing while watching them. This is because businesses are paying Google, which owns YouTube, money to display their business on ads in those videos.

This is how YouTube makes money and can pay out content creators on their platform. So, for content creators, the more eyes you can get on your video, the more YouTube will pay you for each video.

### **Who is This Business Ideally For?**

This business is great for someone who wants to build a faceless business, have little interaction with customers, and generate relatively passive income. Your main role in this business is finding trending niche topics and organizing your content team to produce the content.

Once you get one profitable channel, building multiple faceless YouTube automation channels is simple.

It's possible to monetize your channels with different income streams like affiliate marketing, creating your own courses, or membership sites.



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If you want to learn more about **Youtube Automation** and get our #1 online course recommendation for it, you can sign up for **FREE** at [Unwage Academy](#).

# Chapter 28: Conclusion

After learning about 26 different remote business models and you haven't checked out [Unwage Academy](#), yet, go there first to get a more in-depth understanding of each business model and our #1 recommendation for an online course teaching you how to build that business.

## Choosing a Business Model

If, after reviewing each business, you're still on the fence, remember that it's not always going to be perfect.

Yes, you've been equipped with an understanding of different business models, but you still have to choose to get started.

It's like dating. You can see what's out there, but sometimes you might have to date to determine if this person will truly be yours.

I'm also a huge advocate of learning from someone else. Yes, you can try to figure out things on your own,

but if someone has already done it, it's best to learn from them so you can cut down your learning curve time.

***"It's good to learn from your mistakes. It's better to learn from other people's mistakes."***

**- Warren Buffett**

That's why I'm a huge advocate of online courses. Yes, it costs money, but why not have someone who has spent years making mistakes so they can distill all their lessons into a concise learning experience for you?

My advice to a fellow entrepreneur is just to get started. You're never going to have perfect information. You have to make the best decisions with the information you've gathered.

I believe in you and look forward to seeing your success.

Cheers!